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## Guild

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### *About the Graphic Artists Guild - The Graphic Artist Guild*

The Graphic Artists Guild Handbook: Pricing & Ethical Guidelines has raised industry standards, and provides graphic artists and

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their clients guidance on best practices and pricing standards. We also advocate for graphic artists on Capitol Hill on a wide range of legislative initiatives, as well as internationally through active membership in global umbrella organizations.

## *Advocacy - The Graphic Artist Guild*

Series: Graphic Artists  
Guild Handbook of Pricing  
and Ethical Guidelines;  
Paperback: 313 pages;  
Publisher: Graphic Artists  
Guild; 9 edition (March 15,  
1997) Language: English;  
ISBN-10: 0932102093;  
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The industry bible for communication design and illustration professionals, with updated information, listings, and pricing guidelines. Graphic Artists Guild Handbook is the industry bible for communication design and illustration professionals. A comprehensive reference guide, the Handbook helps graphic artists navigate the world of pricing, collecting payment, and protecting their creative work, with essential advice for growing a freelance business to create a sustainable and rewarding . . .

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The purpose of the Graphic Artists Guild is to promote and protect the social, economic and professional interests of its members. It is committed to improving conditions for all graphic artists (including, but not limited to: animators, cartoonists, designers, illustrators and digital artists) and raising standards for the entire industry.

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